



melody@
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CONTACT FOR REFERENCES –
or to learn about the time I was chased
by a gang of baboons.

SKILLS

Branding
Packaging
Layout
Illustration
Motion
Web Design
UX/UI

TOOLS

Illustrator
InDesign
Photoshop
After Effects
Sketch
HTML 5
CSS

EDUCATION

**Seattle Central
Creative Academy
Class of 2017**
AAS Graphic Design

**New York Fashion Academy Class
of 2014**
Certificate in Fashion Design,
Construction and Business

EXHIBITIONS

DISCOVER + DISRUPT

Center for Architecture and Design
exhibition w/ Electric Coffin, 2019

Seattle Art Museum
Community Night Out, Future Beauty
Fashion Show, 2 013

PATH

Female Condom Fashion Show, 2012

FREELANCE CLIENT WORK

Wild State Cider – Branding – 2018

Developed brand, logo, cans and other assets for a new cidery in Duluth MN

DataCloud – Brand Refresh – 2018

Defined a clean and straight to the point brand to fit this global tech company's existing logo and assets to help them bring better tech to the mining world.

Camille Simone – Identity – 2017

Personal identity for Camille; a fashion designer, photographer and painter

K-Fly – Branding – 2016

Developed brand, business cards, hang tags and e-commerce site for a womens wear collection. Coordinated and directed two fashion shoots.

Goins' Private Library – Environmental Graphics – 2016

Created 12 large scale book spines to adorn the front of a set of stairs.

Clark Nuber – Animation – 2016

Worked in a team of two on an animated holiday card.

IN-HOUSE WORK

Graphic Designer – Electric Coffin November 2018 – Present

Web design, brand work, pitches, client projects, illustration, layout, exhibit design, architectural drawings, social media management, and things so crazy they can't be described with words alone. Working under the creative direction of Duffy De Armas and Stefan Hofmann at Electric Coffin, I have had my hand in every kind of project, both internally as well as externally for clients including:

Thule
Town Hall Seattle
T-Mobile

Graphic Designer – True Brands July 2017 – Nov 2018

Product, packaging and brand design across multiple hard goods and consumable lines. Led initial brand strategy and crafted visual identity for new proprietary coffee brand. Researched and worked within FDA guidelines to prepare new consumable labels for 2018 national distribution. Designed and produced wholesale catalog, including photo art direction.

Production Manager – Hardmill Oct 2014 – Sept 2015

Worked with the creative and manufacturing teams to maintain inventory and production schedules for multiple clients in a fast paced environment. Collaborated on product development for clients including:

Pursued by Bear Winery
Queen Anne Beer Haul
Starbucks Reserve Roastery

Instructor – New York Fashion Academy Aug 2013 – Sept 2015

Instructed students in Adobe Artistic Suite for flat sketches and lookbooks. Assisted students in curating designs and keeping their collections and brands cohesive. Coached students in creating professional presentations.

Tailoring Assistant – Erin Roby April 2013 – Jan 2014

Assisted in design and production for the first place collection at Bellevue Independent. Designer Runway Show. Assisted shop clients with custom design work and fittings.