



melody@  
melodyhirsch.com  
206 -291-7485

## SKILLS

Branding  
Packaging  
Layout  
Illustration  
Motion  
Web Design  
UX/UI

## TOOLS

Illustrator  
InDesign  
Photoshop  
After Effects  
Sketch  
HTML 5  
CSS

**CONTACT FOR REFERENCES—**  
or to learn about the time I was  
chased by a gang of baboons.

## CLIENT WORK

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### **Camille Simone — Identity —2017**

Crafted personal identity for Camille; a fashion designer, photographer, painter and Tarot card reader.

### **K-Fly — Branding — 2016**

Developed brand, business cards, hang tags and ecommerce site for a womens wear collection. Coordinated and directed two fashion shoots.

### **Goins' Private Library — Environmental Graphics — 2016**

Created 12 large scale book spines to adorn the front of a set of stairs.

### **Clark Nuber — Animation — 2016**

Worked in a team of two on an animated holiday card.

### **Hourglass Footwear — Shoe Design —2013**

Designed a collection of 8 shoes to be sold through Hourglass' e-commerce site.

## IN-HOUSE WORK

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### **Graphic Designer — True Brands July 2017 — Present**

Product, packaging and brand design for multiple hard goods and consumable brands. Led initial brand strategy and crafted visual identity for new proprietary brand. Researched and worked within FDA guidelines to prepare new consumable labels for 2018 national distribution. Designed and produced wholesale catalog, including photo art direction.

### **Production Manager — Hardmill Oct 2014 — Sept 2015**

Worked with the creative and manufacturing teams to maintain inventory and production schedules for multiple clients in a fast paced environment. Collaborated on product development for clients including:

Pursued by Bear Winery  
Queen Anne Beer Haul  
Starbucks Reserve Roastery

### **Instructor — New York Fashion Academy Aug 2013 — Sept 2015**

Instructed students in Adobe Artistic Suite for flat sketches and lookbooks. Assisted students in curating designs and keeping their collections and brands cohesive. Coached students in creating professional presentations.

### **Tailoring Assistant — Erin Roby April 2013 — Jan 2014**

Assisted in design and production for the first place collection at Bellevue Independent. Designer Runway Show. Assisted shop clients with custom work and fittings.

## EDUCATION

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### **Seattle Central Creative Academy Class of 2017**

AAS Graphic Design

### **New York Fashion Academy Class of 2014**

Certificate in Fashion Design,  
Construction and Business

## EXHIBITIONS

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### **Seattle Art Museum**

Community Night Out, Future Beauty  
Fashion Show, 2013

### **PATH**

Female Condom Fashion Show, 2012